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Malaysian healthcare facility targets Kenyan market with specialised services

By Standard Reporter

Updated Tue, October 18th 2016 at 11:16 GMT +3

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NAIROBI, KENYA: Columbia Africa's first facility in Kenya has officially opened to the public to provide healthcare needs. The over Sh 250 million clinic and diagnostic centre located in Parklands, Nairobi, will target the country's growing middle class whose appetite for affordable, modern and efficient healthcare facilities is on the rise.

Columbia Africa is part of Seattle-based Columbia Pacific Management that also manages Columbia Asia which has over 27 hospitals and clinics in India, Malaysia, Vietnam and Indonesia. The facility in Nairobi will provide the best possible healthcare solutions

While addressing the media during the official launch of the medical facility, Columbia Africa Clinical Coordinator Dr. Linda Thorpe said the healthcare facility will specialize in providing a wide array of medical services such as Family Medicine, Paediatrics, General Surgery, Obstetrics & Gynaecology, Orthopaedics, Dental and Internal Medicine along with extensive Lab and Radiology services

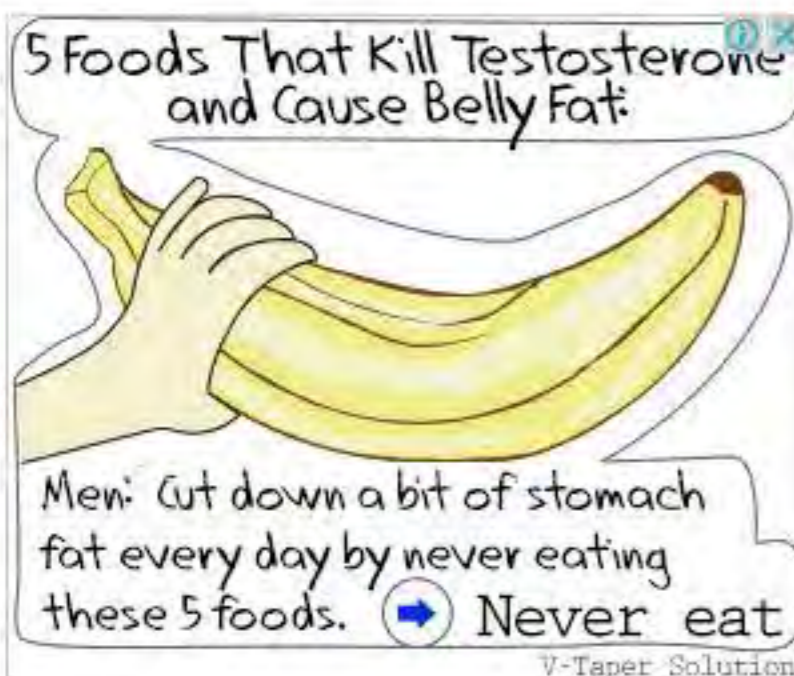
According a recent study published by the Kenya Medical Research Institute (KEMRI), Non communicable diseases including cancer, cardiovascular disease, chronic respiratory disease, diabetes and renal disease all contribute to about 60 per cent of the annual mortality in Kenya.

She noted that such statistics were quite worrying, as a result many Kenyans are seeking medical services abroad and the clinic will offer tele consults to the patients who cannot travel abroad but would like to consult a specialist from other Columbia Asia Hospitals. The hospital's General Manager Dr. Prasad Sumit said establishment of the Nairobi unit was part of the Group's plan to expand into the African region through a chain of healthcare facilities falling under the Columbia Asia brand. T

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He said Nairobi was an economic, commercial and logistical hub for the region attracting good foreign investment and as a result a suitable region to set up its facility.



"Columbia Africa will also offer health checks and tele-medicine services by allowing patients to consult with specialized doctors at Columbia Asia Hospitals. As an inaugural offer we are offering the Tele Consultation with Consultants from Columbia Asia Hospitals at a discounted fee of Sh 3, 000", Sumit added.

The new facility plans to leverage its international presence and technology to provide quality healthcare and therefore reduce the number of

Kenyans seeking these services abroad.

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